

PROGRAMMES OUTCOME

Upon successful completion of the degree programme in Hospitality Studies, students will be able to demonstrate the following Programme Outcomes:

Foundational Knowledge: Acquire a strong foundation of knowledge in hospitality management, including a deep understanding of core concepts, theories, and principles.

Industry Expertise: Develop industry-specific expertise in areas such as hotel management, restaurant operations, event planning, or culinary arts, depending on their specialization.

Practical Skills: Gain practical skills necessary for the effective management of hospitality establishments, including front office operations, food and beverage services, housekeeping, and more.

Service Excellence: Demonstrate the ability to provide exceptional customer service and guest satisfaction through effective communication and interpersonal skills.

Leadership and Management: Acquire leadership and management skills required for supervising teams and resources within the hospitality sector.

Cultural Competence: Exhibit an understanding of diverse cultures and the ability to adapt to the needs of international guests and clientele.

Sustainability Awareness: Recognize and apply sustainable practices in hospitality management, ensuring responsible and eco-friendly operations.

Problem Solving: Develop problem-solving abilities to address real-time challenges faced in the industry, making sound decisions for guest satisfaction and operational efficiency.

Entrepreneurship: Gain entrepreneurial skills to initiate, manage, and sustain hospitality-related businesses effectively.

Communication Proficiency: Communicate effectively with team members, guests, and other stakeholders using various communication methods and technologies.

Teamwork and Collaboration: Work collaboratively with diverse teams to achieve common goals and deliver outstanding services.

Ethical Values: Uphold ethical values and professionalism in all aspects of the hospitality sector, promoting integrity and accountability.

Research and Analysis: Conduct research and analyze data relevant to the field, contributing to the advancement of hospitality knowledge.

Adaptability: Adapt to changing industry trends, technological advancements, and guest preferences to ensure long-term success.

Legal Compliance: Understand and adhere to legal and regulatory requirements in the hospitality industry, ensuring compliance with safety, health, and other relevant standards.

Financial Acumen: Manage financial resources effectively, including budgeting, cost control, revenue management, and financial planning.

Global Perspective: Embrace a global perspective in hospitality operations, recognizing international standards, trends, and best practices.